

Plus Ti **Regional Seminar**

Insight **to** Impact:
Fraud Intelligence in Action

In collaboration with:



MAY 22nd



Courtyard by Marriott Colombo

Schedule

May 22nd

Time	Talk	Speaker
9:30 am	Event Registration	
10:00 am	Introduction	 Jose Samayoa Plus TI
10:15 am	Staying Relevant vs Getting Ahead in Fraud Prevention	 Giovanni Castellanos Plus TI
10:45 am	Evolution of Card Fraud: From Physical Attacks to E-Commerce Threats	 Seevali Wickramasinghe Commercial Bank of Ceylon
11:15 am	Charting the Cyber Terrain: Navigating Risk in a Digital Financial Landscape	 Sunari Dandeniya Commercial Bank of Ceylon
11:45 am	Behavior Recognition as a Foundational Pillar for Security	 Jose Ruiz Plus TI
12:15 pm	Live Demo	
12:45 pm	Closing Remarks	
12:50 pm	Lunch	

Speakers and Topics



Giovanni Castellanos

Senior VP Global Sales & Marketing, Plus TI
Guatemala

Session:

Staying Relevant vs Getting Ahead in Fraud Prevention

Session Overview:

In today's dynamic fraud landscape, simply keeping pace is not enough. This session will examine key trends and evolving threats — from account takeover and payment fraud to social engineering and insider risks — and share proven strategies to help financial institutions not only defend against attacks but proactively outpace them. Discover how to turn today's challenges into tomorrow's competitive advantages.

Profile:

An unconventional thinker and passionate advocate for simplicity, Giovanni Castellanos brings extensive experience in innovation and business as a provider of IT solutions. As a strategic ally to financial institutions in the fight against financial crime, he focuses on optimizing profitability through intelligent fraud and cybercrime prevention, while prioritizing an exceptional digital customer experience.



Jose Ruiz

Product Manager of Transactional Security and Digital Fraud, Plus TI
Guatemala

Session:

Behavior Recognition as a Foundational Pillar for Security

Session Overview:

Improve your risk assessment, reduce customer friction and take you anti-fraud strategy further by learning how to identify who is on the other side of every transaction.

Profile:

José Ruiz promotes a deep understanding of how evolving environments challenge financial institutions, strongly advocating for the combination of expert knowledge and technology as the most strategic response. His vision aims not only to meet new market expectations but also to create a competitive differentiation that drives customer loyalty and satisfaction, contributing to sustainable business success.



Seevali Wickramasinghe

Chief Manager – Card Center, Commercial Bank of Ceylon
Sri Lanka

Session:

Evolution of Card Fraud: From Physical Attacks to E-Commerce Threats

Session Overview:

This presentation traces the shift in card fraud from traditional physical attacks to modern e-commerce threats, highlighting key trends, real-world banking challenges, and evolving fraud tactic.

Profile:

Seevali is a seasoned leader in card operations, with over two decades of experience driving innovation in Sri Lanka's financial services sector. As Head of Operations and Technical Forum at the Payment Card Industry Association of Sri Lanka, and Chief Manager of the Card Centre at Commercial Bank of Ceylon, he has led transformative initiatives in payment app development, NFC, QR, EMV, and fraud risk management. With deep technical knowledge, project execution capabilities, and a commitment to secure, customer-centric innovation, he advocates for payment ecosystems that balance compliance, technology, and trust.



Sunari Dandeniya

Chief Information Security Officer – Commercial Bank of Ceylon
Sri Lanka

Session:

Charting the Cyber Terrain: Navigating Risk in a Digital Financial Landscape

Session Overview:

This session explores emerging information security trends impacting digital banking, including the evolution of cyber threats, regulatory pressures, and risk management practices. Drawing from frontline experience, it highlights key strategies to strengthen resilience in an increasingly digitized financial landscape.

Profile:

Sunari Dandeniya is the Chief Information Security Officer at Commercial Bank of Ceylon, where she has played a pivotal role in shaping the bank's cybersecurity and risk strategy over the past two decades. With extensive experience spanning information security, IT governance, and operational risk, she leads initiatives that safeguard digital banking operations and ensure regulatory compliance. Known for her strategic foresight and cross-functional leadership, Sunari brings a pragmatic, business-aligned approach to managing security in an evolving threat landscape. Her work reflects a deep commitment to resilience, integrity, and innovation in financial services.